

August 20, 2015

Mr. Edward Wehrer Superintendent Steel Valley School District 220 E Oliver Rd Munhall, PA 15120

<u>IMPORTANT INFORMATION – INTERNET ESSENTIALS UPDATE</u>

As we enter our fifth back-to-school season, Comcast is delighted to announce a number of exciting enhancements to Internet Essentials. Internet Essentials is our acclaimed national broadband adoption program for low-income families. In four years, we've connected more than 2 million low-income Americans, or 500,000 families, to the power of the Internet at home. Enclosed is an Executive Summary of the program over the last four years.

Currently, eligible low-income students and their families are able to benefit from America's largest broadband adoption program providing:

- Broadband Internet service for \$9.95 per month + applicable taxes with no term contract or credit checks
- No activation or equipment fees
- Access to an affordable desktop or laptop computer for just \$149.99
- An amnesty program for qualified families
 - Families that have outstanding bills that are more than one year old, but meet all the other eligibility criteria, can apply to the program and Comcast will offer amnesty on their unpaid bills for the purpose of connecting to Internet Essentials.

With this school year, Comcast is now offering a free Wi-Fi router to all Internet Essentials customers and doubling the download speed of the service from up to 5 Mbps to up to 10 Mbps, for no additional cost. With this speed, families are now easily able to connect multiple devices simultaneously and stream video.

We depend on you and our other school district partners to help us spread the word about Internet Essentials. Please consider the following actions:

- Sign up as an Internet Essentials partner school at www.partner.internetessentials.com.
- Include information (sample enclosed) with your school mailings.
- Hang posters around your school and make brochures available to students and parents.
- Incorporate Internet Essentials into an upcoming school newsletter or on your school website.
- Include Internet Essentials at school events and distribute materials to parents.

Thank you for your continued support of Internet Essentials. If you have any questions or would like more information about how you can take advantage of Internet Essentials in your school district, please do not hesitate to contact me at 412-595-8379.

Sincerely.

Mark Depretis

Regional Director, Government & Regulatory Affairs

Comcast

Enclosures



The Internet belongs in the home. Internet Essentials[™] from Comcast brings affordable high-speed Internet home. You may qualify if your child is eligible for the National School Lunch Program.

HIGH-SPEED HOME INTERNET

- No credit check
- No installation fee
- No term contract
- WiFi router included

Apply now at InternetEssentials.com or call **1-888-972-5982**



A LOW-COST COMPUTER AVAILABLE

- Includes Microsoft Office
- · 90-day warranty
- Includes Norton™ Security Suite

FREE INTERNET

Available online, in person, and in print

INTERNET I **ESSENTIALS** from Comcast |

Restrictions apply. Not available in all areas. Limited to Internet Essentials service for new residential customers meeting certain eligibility criteria. Advertised price applies to a single outlet. Actual speeds may vary and are not guaranteed. After initial participation, if a customer is determined to be no longer eligible for the program but continues to receive Comcast service, regular rates will apply. Subject to Internet Essentials program terms and conditions. Call 1-855-846-8376 for restrictions and complete details, or visit InternetEssentials.com. © 2015 Comcast. All rights reserved. Internet Essentials is a program to provide home Internet service for families. It is not a school program, and is not endorsed or required by your school. Your school is not responsible for Internet Essentials accounts. FLY99998-0015-I